

A survey on the preferred use of CME activities by healthcare professionals in urological care

Martin C. Michel¹, Bertrand Tombal², Jaan Toelen³ & Mark J. Speakman⁴

Aim

To investigate:

- how healthcare professionals use different types of continuing medical education (CME) to stay up to date
- how they perceive this might change in the future with the advent of new innovative CME platforms

Who are we?

ISSECAM (International Society for the Study and Exchange of evidence from Clinical research And Medical experience) is an international, multidisciplinary, nonprofit scientific association with a main focus on improving clinical decision making, targeting better patient outcomes.



One of a kind

Our principal goal is to **accelerate adoption of new evidence into daily practice**



Innovative

We use the **patented** method (Mirrors of Medicine™) to create **easy to digest self and group learning activities**

Survey respondents

86 medical doctors



74% male



26% female

Experience

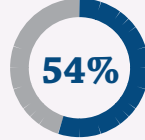


45% <15 years' experience

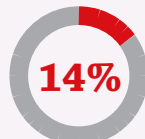


55% ≥15 years' experience

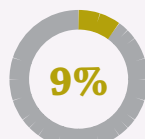
Main speciality



54% Urology



14% General practitioner



9% Radiotherapy

Study design

- Email invitation for an online survey was sent to healthcare professionals with focus on urological care
- Respondents were asked to:
 - value different types of CME
 - estimate the time spent on CME activities
 - predict their future CME use
 - value different aspects of CME

Survey results: current use of CME

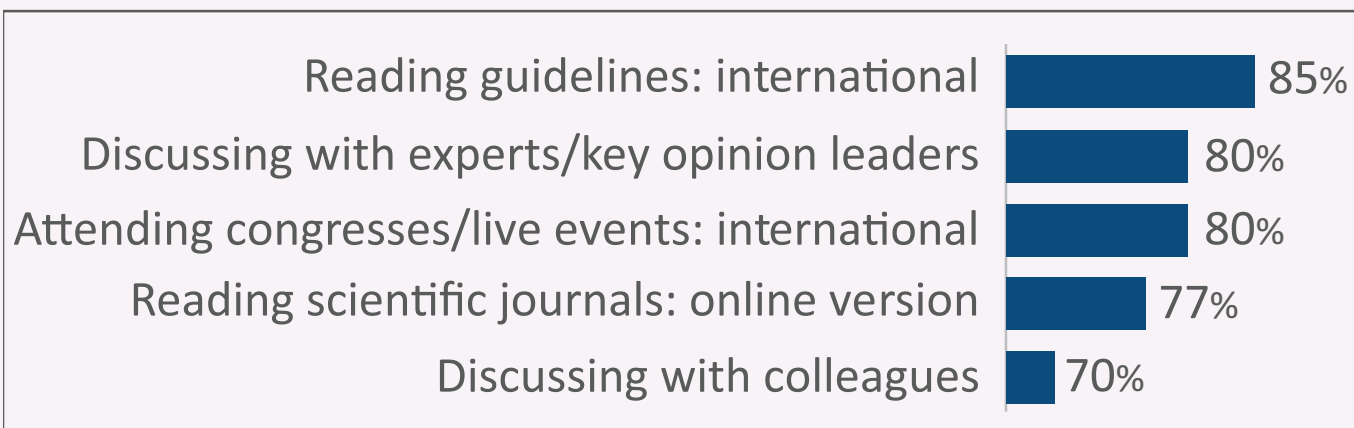


Figure 1: Top 5 of CME activities which were valued the most. Percentage of respondents that assigned “extremely valuable” and “very valuable” to the activities.

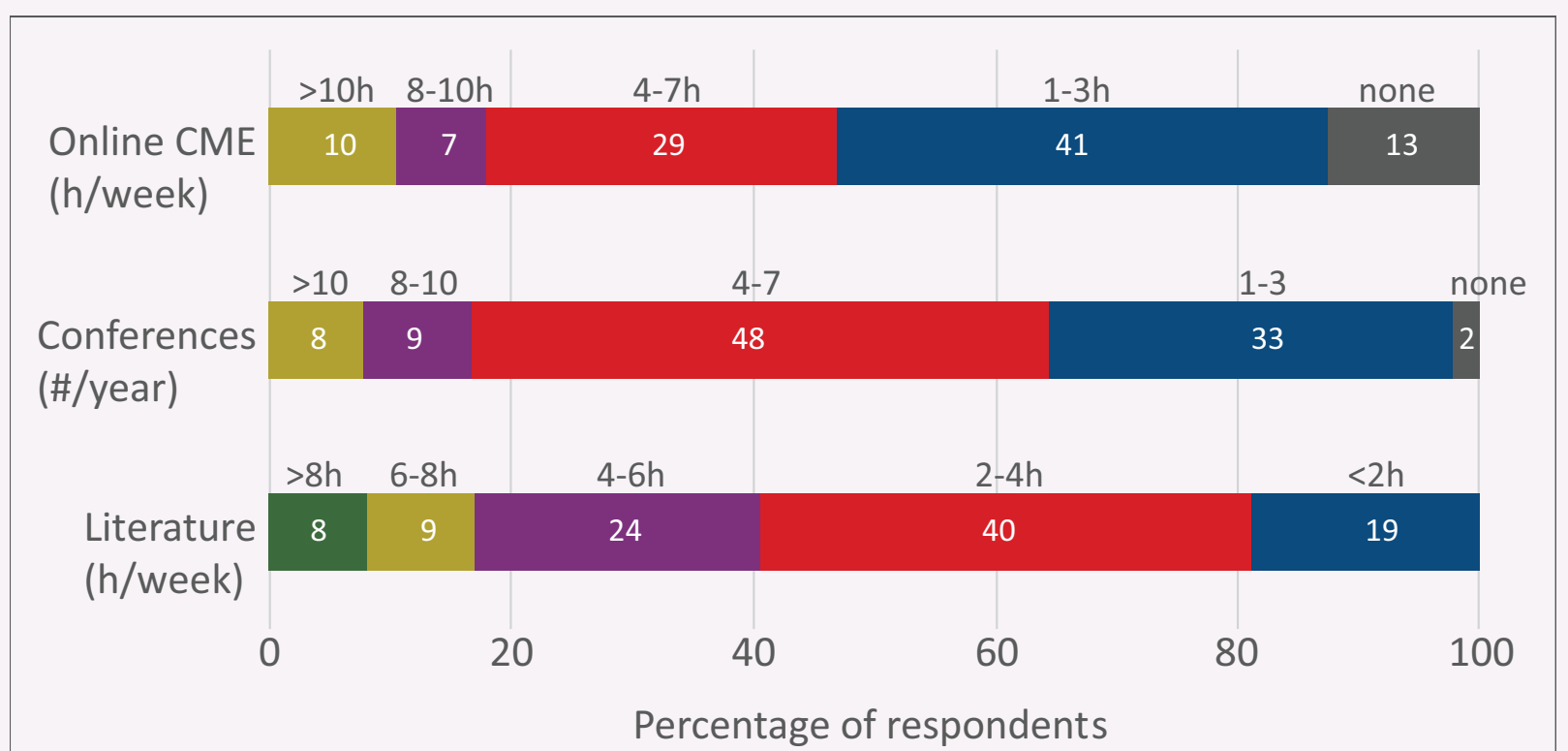


Figure 2: Estimated time spent on CME activities.

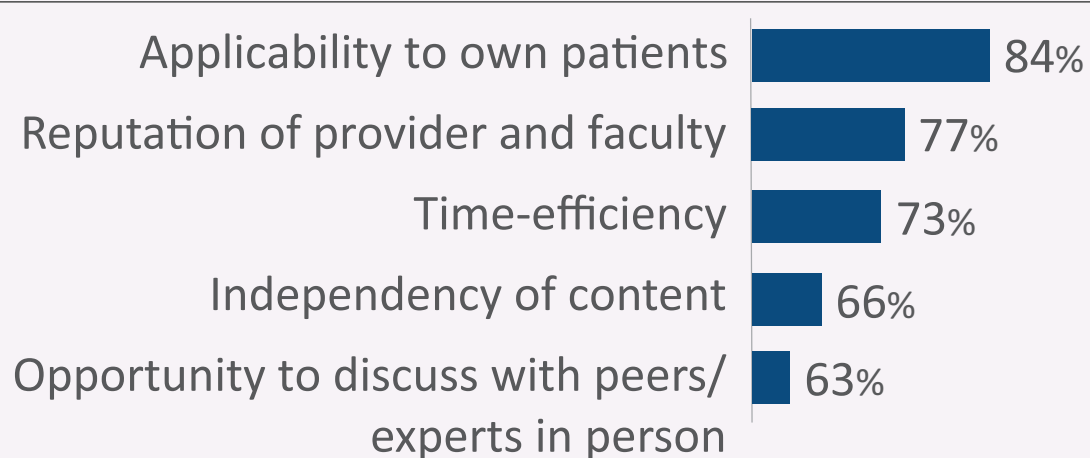


Figure 3: Top 5 of CME aspects which were valued the most. Percentage of respondents who assigned “extremely valuable” and “very valuable” to the aspects.

Survey results: future use of CME

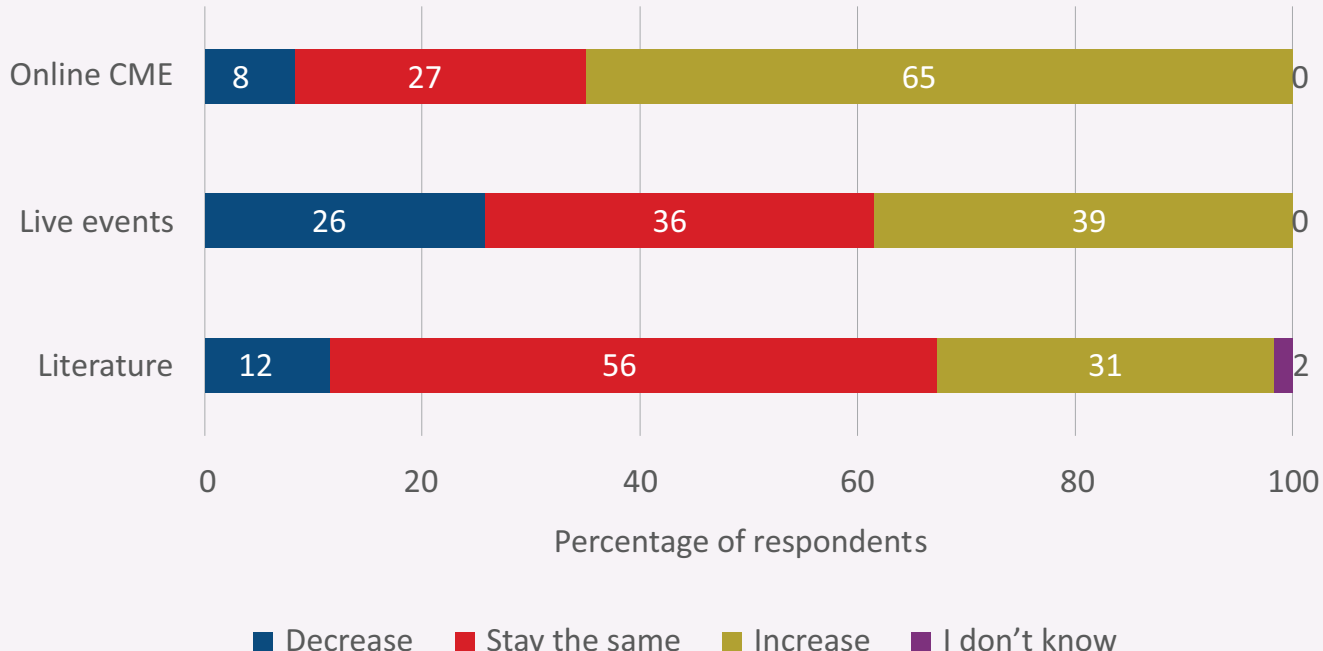


Figure 4: Estimated future use of CME.

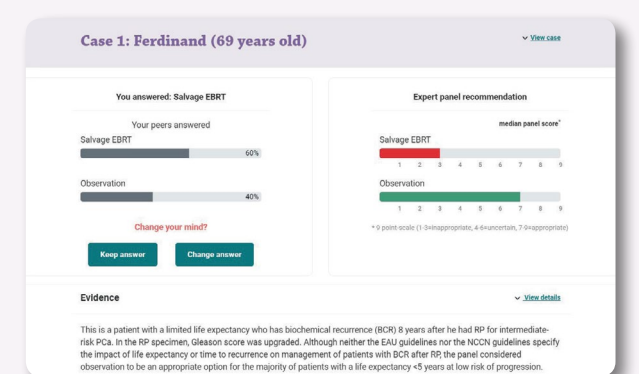
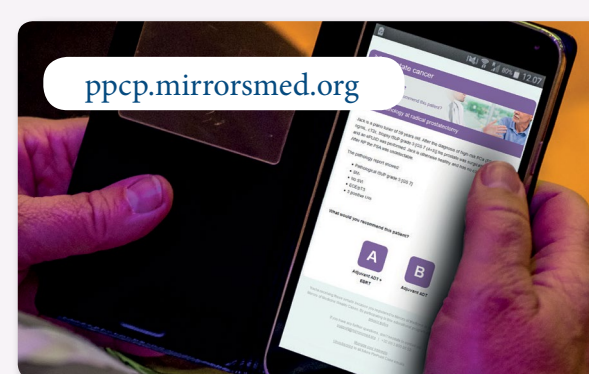
Online CME = webinars, e-courses,...

Live events = international, national and local meetings and conferences

Literature = reading medical journals and guidelines

What does it mean?

- The survey respondents appreciate CME activities with content that focuses on **applicability to their own patients**, and which are **time-efficient**.
- These aspects are incorporated in the accredited Mirrors of Medicine's PinPoint Case platform:



Conclusion

- Physicians tend to stick to more classical CME methods, such as literature and conferences, despite the advent of innovative online learning activities.
- Online CME activities that are time-efficient and focused on content applicable to daily practice, will gain importance in the future.

¹ Department of Pharmacology, Johannes Gutenberg-University, Mainz, Germany

² Department of Urology, University Hospital Saint-Luc, Brussels, Belgium

³ Department of Paediatrics, UZ Leuven and Department of Development and Regeneration, KU Leuven, Belgium

⁴ Department of Urology, Taunton and Somerset Hospital, Somerset, UK